



Lasting Support for Art

The Bloom Award by Warsteiner Is a Springboard for International Artists

Johanna Flammer, 2012 winner

Things only really got going for the Düsseldorf artist Johanna Flammer after she won the Bloom Award by Warsteiner 2012: "It was an exciting time for me with great chances to meet people, which brought me a big step forward. Even today, the contact with my mentor Walter Gehlen still offers me opportunities to participate in projects and exhibitions that I would not have if I had not received the award," explains Flammer.



After winning, two internationally renowned galleries took Flammer into their programs, and today she presents her works at major art fairs. In May of 2016, Flammer exhibited her works in an exclusive special exhibition included as a part of the Formosa 101 Art Fair in Taiwan and subsequently in a solo exhibition at the Galerie Grand Siècle, Taipei.

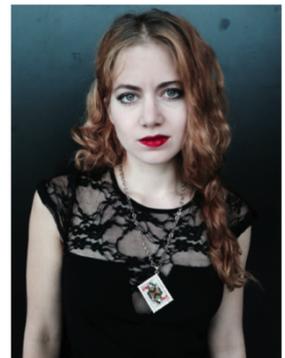
Igor Simic, 2013 winner



The Serbian artist Igor Simic's winning work, "The Thinker in the Supermarket," became an official selection at the Edinburgh International Film Festival. Since winning first place in the Bloom Award by Warsteiner 2013, his films have been shown at the Frankfurt Biennale, among other venues, and have brought him international recognition.

Samira Elagoz, 2014 winner

The trained dancer Samira Elagoz convinced the 2014 jury with her no-budget production "Four Kings." In her works, the Finnish artist deals with intimate encounters with strangers. Since her success with the Bloom Award, her video art has been presented in Tokyo and New York galleries and Elagoz has been selected for various artist-in-residence programs.





Louise Gibson, 2014 finalist

Louise Gibson was a finalist for the Bloom Award by Warsteiner 2014 and, during the special exhibition of the award, she was discovered by one of the galleries that now present her works and also showed them as part of a group exhibition during last year's Venice Biennale. Even today, Gibson is still thankful for the positive synergetic effects that developed through her participation in the international art competition: "Without a doubt, being a part of the award expanded the audience that I now have for my works and positively influenced my developing career."

Antoine Rose, 2014 finalist

With his large-format work "The Beach," the Belgian photographer Antoine Rose secured a place among the competition's top 10 finalists. From exhibitions at the SCOPE Basel and at Google's headquarters in California to international sales to solo exhibitions at New York galleries: Since taking part in the 2014 edition of the award, Rose's career has really taken off.



Liat Livni, 2015 winner

Last year, the Israeli artist Liat Livni secured the sought-after first prize for herself. Before the special exhibition had even ended, her winning work had already been sold to a German collection. "It was great that the award recognized and affirmed my path as an artist," said Livni.

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