

# CONDITIONS OF PARTICIPATION

BINDING CONDITIONS OF PARTICIPATION IN THE BLOOM AWARD BY WARSTEINER 2017

## I) Participation

### Who can participate?

The BLOOM Award by WARSTEINER appeals to artists and artists groups, etc. **All persons who have completed their 18th year of life are entitled to participate. There is no maximum age. Only one work can be submitted per artist.**

### Application

Participation is undertaken online at [www.bloomaward.com](http://www.bloomaward.com) and is possible up to 15 August 2017, 23:59 (submission of the completed participation form).

When applying, the following fields are requested:

### Personal Information/Main Contact

Address  
First Name  
Last Name  
Email Address

### Further requested data after clicking the „send“ button

### Your artwork

Title of work  
Type of submission (PDF/JPG or Video/Audio)  
Upload artwork  
Link (if video or audio are submitted)

### Further personal data

Complete address  
Phone number  
Date of birth  
Resume

### Details of the submitted artwork

Date of completion  
Size of the work  
Material used  
Creation process for the work

The application is only complete when the application has been confirmed by clicking on a link in our automated e-mail notification (Double Opt-In).

**The maximum upload size is 20 MB.** If you have any questions please send a mail to [info@bloomaward.com](mailto:info@bloomaward.com).

The information on the person/on the persons must be truthful. If improperly used it can lead to exclusion of the participant/the participants. Solely the participant(s) is(are) responsible for the correctness of the information to be filled in. If required, the participant(s) is(are) to prove the absolute certainty of the correctness of this information, especially the required minimum participation age.

Only the submission of one work is permitted per applicant/group.  
The work must not be older than two years on 15 August 2017.  
If work older than two years is submitted, the respective participant/group will be irrevocably and unheralded excluded.

Please note that in case of a joint application of several artists, only the communication between the main contact stated by the group and the organisation of the competition is decisive.

With the application to the BLOOOM Award by WARSTEINER every participant/group bindingly declares that the submitted work is a unique specimen, which was independently designed and created by the participant(s) themselves and that they thus possess all rights to this work and that no rights have been granted or transferred to third parties. In case of music videos, the rights of a third party (e.g. the music producer) can be transferred. In addition, if there are images of any persons, the competitor(s) must have a written consent from the same person(s) regarding the use of the image as a component of the work which includes the consent to publication of the work in the below-mentioned scope and which will be sent to Warsteiner Brauerei Haus Cramer KG in writing upon request.

Furthermore, the participant(s) ensure(s) that their work does not reproduce any externally copyrighted works or contains them in any other way. Moreover, the work must not have originated based on an external template.

The participant(s) exempt(s) art.fair International GmbH and Warsteiner Brauerei Haus Cramer KG from any claims by third parties.

There is fundamentally no right of participation in the BLOOOM Award by WARSTEINER. Consequently, Warsteiner Brauerei Haus Brauerei KG can refuse an application without stating any reasons. Also, the participant(s) has/have the possibility of withdrawing from participation.

The participant(s) has/have the opportunity to revoke the consent on saving and processing their information; this retraction simultaneously applies as a withdrawal from participation. The withdrawal is to be made electronically and is to be sent to [info@bloomaward.com](mailto:info@bloomaward.com).

## **Media coverage**

There will be extensive coverage of the BLOOOM Award by WARSTEINER – even before the finals. That provides the participant(s) an opportunity to reach a wide, interested public with their work. This procedure is an integral part of the concept of the BLOOOM Award by WARSTEINER for the support of rising artists. For that reason, with submission of the application documents the participant(s) declare(s) their consent to the free-of-charge publication of their work, their curriculum vitae, possibly their portrait (if requested), if applicable their place of residence, age and their texts on the website [www.bloomaward.com](http://www.bloomaward.com), in the BLOOOM Area of the ART DÜSSELDORF 2017, on the online and printed articles as well as TV and radio articles for the press relations in the frame of the trade fair platform BLOOOM and the ART DÜSSELDORF along with all other advertising actions during the BLOOOM Award by WARSTEINER and following editions. If applicable, the participant(s) should also be available for interviews. The participant does not have any right to the carrying out such activities.

## **II) Jury & Competition**

An expert jury (for the current composition, please go to [www.bloomaward.com](http://www.bloomaward.com)) will select the best ten submissions. The participants will be immediately notified about the decisions of the jury regarding a possible participation in the BLOOOM Award finals. If applicable they will be informed of their final qualification, but not of their place.

The ten finalists will be presented both on the website of [www.bloomaward.com](http://www.bloomaward.com) as well as during the BLOOOM Area of the ART DÜSSELDORF 2017 in Düsseldorf and under certain circumstances portrayed in the online and printed as well as TV and radio articles in the frame of press relations. Among the ten finalists, the Winner of the BLOOOM Award by WARSTEINER 2017 will be selected by the jury during the ART DÜSSELDORF and will be awarded publicly with the first prize at November 16, 2017. Additional prizes will be waiting for the second and third places in decreasing order. The prizes are stated at [www.bloomaward.com](http://www.bloomaward.com).

The judgement of the jury is binding.

Confirming the Conditions of Participation the participant declares that he or she will build up his or her work at the special exhibition until the beginning of the special exhibition on Nov 16, 2017, 11 a.m. if the jury chooses his or her work to be one of the ten final works. The participant also declares that his or her work will be presented during the whole special exhibition until Nov 19, 2017 if the jury chooses his or her work to be one of the ten final works.

The competition ends on Nov 19, 2017 like the BLOOOM as part of ART DÜSSELDORF.

The BLOOOM Award by WARSTEINER supports the finalists during their travel to the awards ceremony in the form of a travelling allowance of €150 per finalist work. Moreover, Warsteiner Brauerei Haus Cramer KG will provide the winners of places 1-3 with hotel accommodations for one night of €100.

Warsteiner Brauerei Haus Cramer KG reserves the right to change the award title and the conception, place and date of the special exhibition.

### **Prizes**

The prizes are the following:

#### First place

- Presentation at special exhibition of BLOOOM Award by WARSTEINER at BLOOOM – the one artist show, Nov 17 to Nov 19, 2017
- sponsorship of € 1,500
- one-year long mentoring support through a member of the jury
- travel to Art Basel Miami Beach or Art Basel Hong Kong 2018

#### Second place

- Presentation at special exhibition of BLOOOM Award by WARSTEINER at BLOOOM – the one artist show, Nov 17 to Nov 19, 2017
- Trip to Art Paris 2018
- Exhibition in a gallery selected by the jury

#### Third place

- Presentation at special exhibition of BLOOOM Award by WARSTEINER at BLOOOM – the one artist show, Nov 17 to Nov 19, 2017
- One day mentoring support through a jury member

#### Place four to ten win

- the presentation of their work at the special exhibition of BLOOOM Award by WARSTEINER at BLOOOM – the one artist show, Nov 17 to Nov 19, 2017 in Düsseldorf.

Cash reimbursement of the prize is not possible (with the exception of the boost of EUR 1,500 or the first prize). The prizes cannot be transferred to another party. The prizes must be redeemed by the respective persons within one year from announcement of the BLOOOM Award winner. By way of derogation the Art Basel Miami Beach or Art Basel Hong Kong can be visited in 2018. Otherwise the right to the prizes is obviated. Legal recourse is precluded.

The English version of these Conditions of Participation is to be used for informational purposes only. In the event that the English version deviates in terms of its meaning or literal sense, only the German version shall be considered definitive.

The participant/s has/have the option to revoke the consent for the storage and processing of the submitted data. The revocation is simultaneously a cancellation of participation. The revocation shall be sent electronically to [info@bloomaward.com](mailto:info@bloomaward.com).